

WORLD CUP ACTIVITY PACK

Harness the power of football and help tackle homelessness, social inequality and mental health.



- **CREATE COMMUNITY**
- **PROVIDE HOPE**
- **INSPIRE CHANGE**



streetsocscotland.org

A LEVEL PLAYING FIELD FOR ALL. WHERE EVERYONE HAS THE OPPORTUNITY TO BELONG, GROW AND THRIVE THROUGH THE POWER OF FOOTBALL.

Celebrate the historic return of Scotland Men's National football team to the World Cup this summer and help raise funds for Street Soccer to send Scotland's other National Teams' to the Homeless World Cup in Mexico.

Street Soccer is a Sport for Change charity with a mission to create positive change through football. Tackling social exclusion, creating community, providing opportunity and empowering individuals to transform their lives.

We work with people experiencing a wide range of social issues including adverse mental health, problem substance abuse, criminal justice, homelessness, those who are care-experienced, those with disabilities and those seeking asylum.

THIS PACK INCLUDES A FEW IDEAS ON HOW YOU CAN JOIN US IN HARNESSING THE POWER OF FOOTBALL THIS SUMMER TO HELP CREATE CHANGE AND PROVIDE HOPE AND OPPORTUNITY FOR THOSE WHO NEED IT THE MOST.

Enjoy some fun with friends and family along the way!

HERE ARE A FEW IDEAS OF HOW YOU CAN DO IT →



FUNDRAISING ACTIVITIES & IDEAS

RUN A SWEEPSTAKE

→ 01

Why not organise a fun sweepstake with your colleagues, friends or family.

It's simple enough to organise and play:

- Download and print your sweepstake pack [here](#)
- Ask everyone taking part to donate (we have suggested £5 but you can decide) then they pick a team out of the hat at random per entry.
- As the organiser, keep a list of who is taking part and what country they have picked
- After the world cup final, you can award the winner a percentage of the money raised from the game, or a separate non-monetary prize of your choice.
- Make your donation to Street Soccer [here](#).

SCAN HERE ↓



→ Suggested Donation
£5 PER ENTRY.

Based on £5 entry and 48 players we recommend that a prize of £90 be awarded to the winner and a donation of £150 to Street Soccer.

DID YOU KNOW...

£150 can provide football kit for a player, helping them feel like they belong.

TAKE PART IN THE STREET SOCCER PREDICTOR COMPETITION

→ 02

Join Street Soccer supporters across the country in the ultimate World Cup watch along activity by predicting the outcome of each match in the tournament.

Hosted on Superbru, the sports predictor and fantasy game platform, you will predict the outcomes of each World Cup 2026 match. The more accurate you are, the more you'll be rewarded.

To play we're encouraging everyone to make a suggested donation to Street Soccer, meaning by taking part you are directly supporting the life-changing work being delivered in our local communities.

With prizes up for grabs for weekly high scorers and one overall winner crowned after the final whistle, whether you're a fantasy pro or world cup casual this is your chance to prove your football knowledge, win exclusive prizes and support Street Soccer.

How to Play:

- Sign up on the Superbru platform
- Make a donation to Street Soccer. You'll then receive the Street Soccer league code in the thank you email
- Make your predictions before each round of matches.

SCAN HERE ↓



To make it even more interesting invite your colleagues, friends and family to join as well! Through **Superbru** you can even setup your own family leagues meaning everyone can get involved.



→ Suggested Donation
£10 PER ENTRY.

DID YOU KNOW...

Every £10 raised provides 1 hour of wrap around support for players.

KIT ON FOR KITBACK

→ 03

Kick-off your football themed summer in style by getting your kit on in the workplace in support of Street Soccer's Kitback project.

**KITBACK**

WHAT IS KITBACK?

Kitback is our new social enterprise, combining our love of football with social impact and environmental action.

We collect, upcycle and resell donations of pre-loved football shirts to raise funds for vital community projects and give old kit a second life.

How to take part:

- Gather your colleagues and pick a date to get your kit on!
- On the chosen date encourage all colleagues to wear their favourite football kit to work
- Ask participants bring along any unwanted football kit (shirts, shorts, socks, boots etc) to donate to Kitback. If participants don't have any unwanted kit then we suggest they could donate £5 to Street Soccer instead.
- Let us know your plans at hello@kitback.org.uk and we will arrange to send you a Kitback activation pack including collection bag and comms kit.

DID YOU KNOW...

Any kit that cannot be resold will be redistributed to the thousands of active Street Soccer players who attend sessions across Scotland and London, removing barriers and making sure no kit goes to waste.



PLAY FOOTBALL

→ 04

Join Street Soccer supporters from across the country by taking part in our Street Soccer 2026 Pitch Day.

Held on the hallowed turf of Hampden Park, Glasgow in 2025, over 75 players from 30 different partner organisations came together to play football at our national stadium and celebrate the vital work of Street Soccer while raising funds and having fun.

→ **TO REGISTER YOUR INTEREST IN OUR 2026 EVENT**

email r.whiteside@streetsoccer.org.uk



**VIEW
HIGHLIGHTS
HERE**



**HOMELESS
WORLD CUP****THE HOMELESS WORLD CUP**

The Homeless World Cup is an International Football Tournament with a difference – our shared goal is not to win but to end homelessness.

Street Soccer are the National Partner to the Homeless World Cup and are proud to send men's and women's teams from Scotland and England to the annual event. The 2026 tournament is in Mexico City.

“

I FEEL LIKE I'VE ACHIEVED SOMETHING SPECIAL. HAVING THE OPPORTUNITY TO PLAY FOR SCOTLAND AT A WORLD CUP, WOW. IT'S BEEN A TOTAL BUZZ SINCE I'VE GAMED BACK. I'VE STRUGGLED IN THE PAST WITH MY MENTAL HEALTH BUT I AM IN A REALLY HAPPY PLACE. ITS CHANGED EVERYTHING FOR ME.”

We couldn't attend the Homeless World Cup without the generous support of you, our supporters and sponsors.





THANK YOU

From David Duke MBE

On behalf of the whole team at Street Soccer, I want to share my sincere gratitude and appreciation for your support.

Thinking of the challenges ahead that await our national football teams as they take on the world this summer I'm reminded of the incredible power of collaboration and teamwork and how working together allows us to achieve outcomes that none of us could accomplish alone. Street Soccer is an example of this for me: a simple game that welcomes people from all ages and background, breaking down barriers and creating shared purpose. It's a great reminder that connection, whether on the pitch or in our communities, is what really drives impact.

With your support we can continue to provide life changing experiences, be it participating in a unique once in a lifetime event like the Homeless World Cup, or every day at home in our communities across Scotland where every week of the year we run free, inclusive, trauma-informed football sessions which are open to everyone of all ages and backgrounds, creating communities of support and bringing people together.

Football is just 30% of what we do, 70% is made up of Off-Pitch support, tailored to the individual including housing support, specialist mental health provision, food provision, emotional support, signposting and work with our partner organisations.

Creating change is a team effort, and we look forward changing the world together, one kick at a time.



SINCE COMING TO STREET SOCCER 2 ½ YEARS AGO I THINK I HAVE BECOME MORE CONFIDENT AND ITS PART OF MY ROUTINE. I FEEL STREET SOCCER IS A SPECIAL PLACE BECAUSE THERE I AM JUST "SPARKY" THEY DON'T SEE MY DISABILITY THEY JUST SEE ME."

Street Soccer player

➔ **POSITIVE CHANGE THROUGH FOOTBALL**

streetsocscotland.org | info@streetsoccer.org.uk



Registered Charity No: SC048756
Company No: SC357262